



United Cheer Expo - Workshop and Fest Schedule October 7-9, 2011



Gaylord National

FRIDAY OCTOBER 7TH

	TIME	LOCATION
UCE Coaches Registration	2PM - 10PM	Booth in front of EXHIBIT HALL D

CERTIFICATIONS				9AM - 5PM
CERTIFICATION	TIMES		PRESENTER	LOCATION
USASF Saftey Judges Certification	9:00 AM - 4:00 PM	6 hrs & 1 hr lunch	Les Stella	Chesapeake Room F
USASF Coaches Certification	12:00 PM - 5:00 PM	5 hrs	Dawnn Doychak	Chesapeake Room D
ACCAAS Certification	2:00 PM - 5:00 PM	3 hrs	Terri Johnson	Chesapeake Room E

	TIME	LOCATION
UCE Spirit Bazaar Sneak Preview!	6PM - 8PM	Exhibit Hall D

	TIME	LOCATION
UCE GET FIRED UP FRIDAY NIGHT - PEP PARTY!	8PM - 10PM	Woodrow Wilson Ballroom

SATURDAY OCTOBER 8TH

	TIME	LOCATION
UCE Coaches Registration	7AM - 7PM	Booth in front of EXHIBIT HALL D

CERTIFICATIONS				9AM - 5PM
CERTIFICATION	TIMES		PRESENTER	LOCATION
USASF Coaches Certification	12:00 PM - 5:00 PM	5 hrs	Dawnn Doychak	Chesapeake Room D

COACHES WORKSHOPS				8:00AM - 7:15 PM	Chesapeake C, E, F & Hall D	
SESSION	TIME	WORKSHOP 1 Chesapeake C	WORKSHOP 2 Chesapeake E	WORKSHOP 3 Chesapeake F	WORKSHOP 4 Hall D Mat 1	WORKSHOP 5 Hall D Mat 2
Workshop Session A	8:00 AM - 8:45 AM 45 min	Should you Start a Profit Sharing / Bonus Program for your Gym? - Sean Dever	Team Building Games & Activities - Karen Rafferty	A Championship Program's Season Timeline! - Tara Cain	Tumbling Drills & Skills from Beginner to Advanced - Debbie Love	Bring Back the Jumps - Lance Stoltenberg
Workshop Session B	9:00 AM - 9:45 AM 45 min	FUN, LEARN, COMPETE - The secret sauce to a PERFECT Season! - Dan Clemens	Effective Discipline & Positive Coaching - Lance Stoltenberg	Practices for a winning season - Tara Cain	Tumbling Conditioning & Flexibility that produces RESULTS - Debbie Love	MOVE Those Pryamids - Courtney Pope
Workshop Session C	10:00 AM - 10:45 PM 45 min	What gym are you? Finding your niche and keeping your kids - Karen Rafferty	Multiple Locations??? How to efficiently manage Teams/Staff, while keeping the Brand consistent - Tannaz Emamjomeh	Keeping our Sport Positive & Why that is important! - Marisa Walker of American Cheerleader	CHEER ABBY - Hosted By: Angela Rogers - Gym Expert, Chad Lemon - Saftey & Scoring Expert, Debbie Love - Tumbling Expert	Intermediate Stunt Progression - Lance Stoltenberg

	TIME	LOCATION
UCE Spirit Bazaar Scavenger Hunt Begins!	11:00 AM	Exhibit Hall D

Round Table	12:30 PM - 1:00 PM 30 min	Round Table Discussion # 1 Hosted By Cheer Channel Topic: TBD Located at Round Section 1 in Hall D		Round Table Discussion # 2 Hosted By The Cheer Leader Magazine Topic: TBD Located at Round Section 2 in Hall D		
Workshop Session D	1:15 PM - 2:00 PM 45 min	USASF - Did you know - Dawnn Doychak	Keeping your program Mentally Prepared and Motivated All Season - Angela Rogers	Selecting the Right Staff - Tannaz Emamjomeh	Spotting Levels 4 & 5 Tumbling - Debbie Love	MOVE Those Pryamids - Courtney Pope
Workshop Session E	2:30 PM - 3:15 PM 45 min	How to better market your gym in print media & social media - Marisa Walker of American Cheerleader	Who wants to make a profit this year? - Angela Rogers	The MOST important Points to know for keeping your program Successful during the UPS & DOWNS! - Tannaz Emamjomeh	Bring Back the Jumps - Lance Stoltenberg	Building better Body Awareness and Flexibility for Flyers - Courtney Smith Pope
Workshop Session F	3:30 PM - 4:15 PM 45 min	Understanding the JAM SCORE System & (5 keys to MAX out your Scores!) - Chad Lemon	Keeping a professional staff in a young industry - Know the X Factor - Lance Stoltenberg	A Stress Free Season! Getting Organized from an Expert! - Tannaz Emamjomeh	Getting them past their Tumbling Mental Blocks - Debbie Love	How Did They DO THAT?! Amazing Stunts & Pyramids - Courtney Smith Pope
Workshop Session G	5:15 PM - 6:00 PM 45 min	How to make your gym profitable during daytime hours! - Karen Rafferty	What About ME? - Working with high maintenance and maintaining their Highness! - Angela Rogers	Mentally Preparing your Team - The Real Way to be a Winner - Courtney Smith Pope	Tumbling Drills & Skills from Beginner to Advanced - Debbie Love	Stunt Tricks - Levels 1-5 for Flyers - Tannaz Emamjomeh

SCAVENGER HUNT WINNER ANNOUNCED				6:15 PM	Exhibit Hall D - MAT 1	
Workshop Session H	6:30 PM - 7:15 PM 45 min	Understanding the JAM SCORE System & (5 keys to MAX out your Scores!) - Chad Lemon	Behind the Backdrop: What do the best coaches say? - Angela Rogers	USASF - Did you know - Dawnn Doychak	Tumbling Conditioning & Flexibility that produces RESULTS - Debbie Love	Building better Body Awareness and Flexibility for Flyers - Courtney Smith Pope

Ultimate Coaches Extravaganza & Fab Fashion Show	8:00PM - 10:00 PM	Woodrow Wilson Ballroom
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Ultimate Coaches Extravaganza After Party!!!	10:30PM - 2:00AM	Bobby McKee's Piano Bar
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SUNDAY OCTOBER 9TH

UCE Coaches & Stunt - Tumble Fest Registration	7AM - 3PM	Booth in front of EXHIBIT HALL D
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UCE Spirit Bazaar Special Offer DAY!	8AM - 3PM	Exhibit Hall D
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CERTIFICATIONS			8PM - 5PM	
CERTIFICATION	TIMES		PRESENTER	LOCATION
NCSSE I - Cheer Coaching Principles and Ethics	8:00 AM - 12:00 PM	4 hrs	Debbie Bracewell	Chesapeake Room F
NCSSE III - Stunts & Tumbling I	9:00 AM - 12:00 PM	3 hrs	Debbie Bracewell	Chesapeake Room E
NCSSE II - Cheer Coaching	12:30 PM - 4:30 PM	4 hrs	Debbie Bracewell	Chesapeake Room F
NCSSE IV - Stunts and Tumbling II	1:00 PM - 4:00 PM	3 hrs	Debbie Bracewell	Chesapeake Room E
USASF Coaches Certification	8:00 AM - 4:00 PM	8 hrs	Dawnn Doychak	Chesapeake Room D
JAM SCORES Certification	10:00 AM - 1:00 PM	3 hrs	Chad Lemon	Chesapeake Room C

UCE All Star Business Boot Camp				10AM - 3PM	
SESSION	TIMES		TOPIC	PRESENTER	LOCATION
Session 1	10:00 AM - 10:30 AM	30 min	The Business Doctor's In!	Sean Dever	Chesapeake A & B
Session 2	10:45 AM - 11:15 AM	30 min	How to Make running my Gym Business Easy! Class Management & Billing Software	Julie Rankin	Chesapeake A & B
Session 3	11:30 AM - 12:00 PM	30 min	"Managing your business in a recession;" Creating and working with Budgets"	Sean Dever	Chesapeake A & B
Lunch Break	12:00 PM - 12:30 PM	30 min			
Session 4	12:30 PM - 1:00 PM	30 min	Open Book Management	Sean Dever	Chesapeake A & B
Session 5	1:15 PM - 1:45 PM	30 min	How to Run a Profitable Pro Shop	Angela Rogers	Chesapeake A & B
Session 6	1:45 PM - 2:15 PM	30 min	Positive Profits - How to Improve ANY Bottom Line!	Sean Dever	Chesapeake A & B
Session 7	2:30PM - 3:00 PM	30 min	What's your Business Really Worth??	Sean Dever	Chesapeake A & B

STUNT FEST			8:30AM - 3PM		
SESSIONS	TIMES		Mat 1	Mat 3	LOCATION
Session 1	8:30 AM - 10:00 AM	90 min	Advanced Tic Toc Progression - Tannaz Emamjomeh	Advanced Tic Toc Progression - Victor Rosario	Exhibit Hall D
Session 2	10:15 AM - 11:45 AM	90 min	Advanced Transitions & Dismounts - Tannaz Emamjomeh	Intermediate Stunt Progression - Lance Stoltenberg	Exhibit Hall D
Session 3	1:30 PM - 3:00 PM	90 min	Advanced Twist Up and Twist Down Progression - Tannaz Emamjomeh	Advanced Twist Up and Twist Down Progression - Victor Rosario	Exhibit Hall D

TUMBLE FEST			8:30AM - 1:30PM	
SESSIONS	TIMES		MAT #2	LOCATION
Session 1	8:30 AM - 10:00 AM	90 min	Tucks & Layouts	Exhibit Hall D
Session 2	10:15 AM - 11:45 AM	90 min	Specialty Passes	Exhibit Hall D
Session 2	12:00 PM - 1:30 PM	90 min	Fulls - Tucks & Layouts	Exhibit Hall D